

THINKER-BUILDER

“Go make it better.” | Improvement-focused

Best Fit:

Optimization + refinement

Business Ideas:

- Yard or space “upgrade” services
- Efficiency consulting for small businesses
- Before/after improvement projects
- Tool or workflow optimization
- Product refinement (Etsy upgrades, bundles)



Parent Tip:

Ask: “What could be better here?” - that’s their entry point.